VEER MADHO SINGH BHANDARI UTTARAKHAND TECHNICAL UNIVERSITY, **DEHRADUN (UTTARAKHAND)**

"ANNUAL ATHELETICS AND TECHNO - CULTURAL MEET- 2024"



KAUTHIG- 2024 19-20 MARCH, 2024

SPONSORSHIP DETAILS



IMPORTANT:- Request must reach by 11th March, 2024 along with					
Demand Draft drawn in the favour of "Finance Controller, Uttarakhand					
Technical University, Dehradun", and sent to the Registrar, Veer Madho Singh Bhandari					
Uttarakhand Technical University, P.OChandanwadi, Prem Nagar, Suddhowala, Dehradun -					
248007, Uttarakhand" along with Name of Organization to be displayed .					

Benefits	Cultural Night	Diamond Package	Platinum Package	Gold Package	Silver Package	Bronze Package
Sponsorship Amount in Rs.	3.5 Lac	1 Lac	75,000/-	50,000/-	30,000/-	20,000/-
Duration	19th March, 2024	19th -21st March, 2024	19th -21st March,2024	19th -21st March,2024	19th -21st March, 2024	19th -21st March, 2024
Sponsor name displayed in main backdrop of stage	Ø	Ø	Ø	Ø	\bigotimes	0
Sponsor name will be broadcast in LIVE streaming everywhere	Ø	0	0	0	\oslash	0
Sponsors name will be carried in all banners as Co-Sponsor	0	0	\bigotimes	\bigotimes	\bigotimes	Ø
No. of Banners upto 6ft * 3ft to be displayed at	06	06 +01 stall	04	03	02	01
event site as provided by	STALLS (8ft * 8ft) :-					
sponsor	Food Stalls (Veg Only), Atrefacts, Educational Stalls (Only for affilated Institutes), Bank Stalls					
i				h - 21st March		
-	(ble, 02 Chairs)	



वीर माधो सिंह भण्डारी उत्तराखण्ड प्रौद्योगिकी विश्वविद्यालय

(उत्तराखण्ड सरकार द्वारा अधिनियम 415 / 2005 द्वारा स्थापित पूर्ववर्ती उत्तराखण्ड तकनीकी विश्वविद्यालय)

Veer Madho Singh Bhandari Uttarakhand Technical University

(Formerly Uttarakhand Technical University Established by Act no. 415/2005 by Uttarakhand Government) Chakrata Road, P.O. Chandanwadi, Premnagar, Suddhowala, Dehradun, Uttarakhand(India) Tel.No.0135-2774067 Website: <u>www.uktech.ac.in</u>

Ref. NO- 4477 /UTU Kauthig-24/2024

Date-02/03/2024

The Directors/Principals All campus and affiliated institutions VMSB Uttarakhand Technical University, Dehradun

Subject: <u>Regarding the Annual Athletic and Techno-Cultural Meet (KAUTHIG-2024) of the University</u> from 19th to 21st March 2024.

Sir/Madam,

Athletics and Techno-Cultural events are instrumental in fostering the well-rounded development of students, transcending them from mere scholars to individuals actively involved in a diverse array of interests and pursuits. The theme for this year is "<u>Unity in Diversity</u>".

These Athletic and Techno-Cultural events significantly enhance student's self-assurance, empowering them to excel in the events. They serve as a cornerstone in molding their character and facilitating a trajectory toward a prosperous career. Furthermore, active participation in a variety of cultural activities offers students invaluable opportunities for growth and learning.

We are delighted to announce the annual Athletics and Techno-Cultural Meet 2024(KAUTHIG 2024). The Athletics and Techno-Cultural meet organized by Veer Madho Singh Bhandari Uttarakhand Technical University is scheduled to take place from 19th to 21st March 2024 in the University campus at Dehradun. This will feature a dynamic range of competitive, Athletics and Techno-Cultural events spanning various categories to recognize and celebrate the achievements of the winners.

Attached herewith is the comprehensive list of programs slated for the meet. In view of this being an annual event of the university, all affiliated and campus institutions are requested to send at least one and a maximum of three entries per Athletic event, two entries per Technical event and two entries per Cultural Event. All institutions are required to send their video entries by 13th March 2024 recorded for the duration indicated against each cultural event, based on which the Screening Committee of the University will be inviting the top 5 teams to perform in KAUTHIG-2024. The link for the registration and video submission will soon be provided. Each event shall have the winners as decided for the event.

Soliciting your cooperation for the successful conduction of KAUTHIG 2024.

Enclosure: List of The Events Athletic and Techno-Cultural Meet KAUTHIG 2024 (19-21 March 2024)

Registrar

C.C. :

- 1. PS to VC, VMSB UTU Dehradun
- 2. FC, VMSB UTU Dehradun
- 3. COE, VMSB UTU Dehradun
- 4. Web Master to upload on the University website and send to all concerned.
- 5. All coordinators of different events for necessary actions at their end.
- 6. Office copy

Registrar

List of The Events Athletic and Techno-Cultural Meet KAUTHIG 2024 (19-21 March 2024)

Only the students from colleges that are affiliated with Veer Madho Singh Bhandari Uttarakhand Technical University can participate.

List of Athletics Events

- 1. 100 mt race (M/W)
- 2. 200 mt race (M/W)
- 3. 4*200 relay race (M/W)
- 4. High jump (M/W)
- 5. Long jump (M/W)
- 6. Triple jump (M/W)
- 7. Discus throw (M/W)
- 8. Shot put (M/W)
- 9. Javelin throw (M/W)

*General Instruction:-

- An event may have a maximum of three players only from an institute.
- A Student can participate in a maximum of two events.
- M: Male, W: Women

List of Technical Events

- 1. Innovation Project Competition
- 2. Tech-Quiz Competition
- 3. Socio-Hackathon on SDGs

* General Instruction:-

Maximum two teams from each institute

List of Cultural Events

Durations

1.	Group dance regional.	7 min
2.	Group dance western.	7 min
3.	Singing	3 min
4.	Poetry	3 min
5.	Drama/Skit Play.	7 min
6.	Instrumental (solo)	3 min
7.	Instrumental (group)	5 min
8.	Modelling	
9.	Salsa	3 min
10	. Mime Act	3 min

*General Instruction:-

- For modelling, only two girls and two boys are allowed from each Institute.
- Only two entries per Institute are allowed for each Cultural Event.