



ज्ञान-विक्रान विमुक्तये

आचार्य मनिष र. जोशी

सचिव

Prof. Manish R. Joshi

Secretary



सत्यमेव जयते

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आज़ादी का
अमृत महोत्सव

विश्वविद्यालय अनुदान आयोग
University Grants Commission

(शिक्षा मंत्रालय, भारत सरकार)
(Ministry of Education, Govt. of India)

D.O.No.2-38/2023(CPP-II)

30th May, 2024/ 09 ज्येष्ठ, 1946

Subject: Regarding celebration of International Day of Yoga on 21st June, 2024

आदरणीय महोदया/महोदय,

As you are aware, the International Day of Yoga (IDY) is celebrated every year on 21st June. It has effectively facilitated the global dissemination of the significance of practicing yoga for overall health and well-being and enduring sustainable lifestyle. This year the Ministry of Ayush has started organizing various countdown activities all over India for building momentum towards the International Day of Yoga and has obtained special permission from the Election Commission of India to organize these activities complying to Model Code of Conduct (MCC) guidelines (copy enclosed) for reference.

As observation of the International Day of Yoga has to be done in a whole-of-government approach, it is proposed to organize an IDY countdown event as per the Common Yoga Protocol in the HEIs on a convenient date and time before 21.06.2024. Further, it is requested that proceedings of this event be recorded and subsequently uploaded on various social media platforms tagging Ministry of Ayush for ensuring wider reach. This initiative will enable to reach to a wider audience and inspire individuals to incorporate Yoga into their daily lives for their overall well-being.

The Higher Education Institutions are requested to adhere to the guidelines/ instructions of MCC and celebrate International Day of Yoga 2024 on **21st June, 2024** in their institutions and participate in International Day of Yoga to make it a grand success.

The URL for the Common Yoga Protocol videos is (<https://yoga.ayush.gov.in/YAP/CYP?CYP-Home?lang=en>). For any technical assistance, Dr. Kashinath Samagandi, Director, MDNIY (dir-mdniy@nic.in), may be contacted.

In addition, the details of the activities conducted may also be uploaded along with photos / videos on the https://docs.google.com/forms/d/e/1FAIpQLSeFNvUVfZxyTcWaQKdfGYj2fOksc1ShGDgQnWL5vMQpWI8qHw/viewform?usp=sf_link at https://docs.google.com/forms/d/e/1FAIpQLSeFNvUVfZxyTcWaQKdfGYj2fOksc1ShGDgQnWL5vMQpWI8qHw/viewform?usp=sf_link.

सादर,

भवदीय,

(मनिष जोशी)

संलग्नक: यथोपरि

सेवा में,

सभी विश्वविद्यालयों के कुलपति।

सभी महाविद्यालयों के प्राचार्य।



By Special Messenger

भारत निर्वाचन आयोग सचिवालय
SECRETARIAT OF THE ELECTION COMMISSION OF INDIA

निर्वाचन सदन, अशोक रोड, नई दिल्ली-110001

Nirvachan Sadan, Ashoka Road, New Delhi-110001.

No. 437/6/CG-HP/ECI/LET/FUNCT/MCC/2024

Dated: 02nd April, 2024

To

Secretary,
Government of India,
Ministry of Ayush,
Yoga & Naturopathy Cell,
NBCC Complex, Office Block-3,
2nd Floor, East Kidwai Nagar,
New Delhi-110023.

[Kind attn: Sh. Satyajit Paul, Deputy Director General]

Subject: Ministry of Ayush proposal - Request for exemption from Model Code of Conduct for International Day of Yoga activities - reg.

Sir/Madam,

I am directed to refer to Ministry of Ayush letter No.M-16011/3/2024-YN, dated March 26, 2024, on the subject cited and to state that the Commission has no objection from MCC angle, to the request made therein subject to the condition that in respect of events/activities during the period of Model Code of Conduct, the following must be strictly adhered to:

1. Photos of any Minister/Political functionaries should not be displayed in the events in the Constituencies/districts where MCC is in force.
- 2.No political functionary should be invited during the event in the Constituencies/districts where MCC is in force.
3. The invitees participating in all the events must observe all conditions of MCC.
- 4.If any advt. is to be issued in this regard, it shall not have the photographs of any Minister/political functionaries in the newspapers having edition or circulation in the Constituencies/districts where MCC is in force.

Yours faithfully,

(ASHWANI KUMAR MOHAL)
SECRETARY

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3.4.2024
Dir (V/S)

16/03/24

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