



वीर माधो सिंह भण्डारी उत्तराखण्ड प्रौद्योगिकी विश्वविद्यालय  
(उत्तराखण्ड सरकार द्वारा अधिनियम 415/2005 द्वारा स्थापित पूर्ववर्ती उत्तराखण्ड तकनीकी विश्वविद्यालय)  
**Veer Madho Singh Bhandari Uttarakhand Technical University**  
(Formerly Uttarakhand Technical University Established by Act no. 415/2005 by Uttarakhand  
Government)  
Chakrata Road, P.O. Chandanwadi, Premnagar, Suddhowala, Dehradun, Uttarakhand(India)  
Tel.No.0135-2774067 Website: [www.uktech.ac.in](http://www.uktech.ac.in)

Ref: -

Date-

To,  
The Director/Principal  
All Affiliated Colleges of  
VMSB-Uttarakhand Technical University

Sub: Registration link “**Content Creator**” competition in **KAUTHIG-2024**.

Sir,

We are happy to inform you that Veer Madho Singh Bhandari Uttarakhand Technical University is organizing its 2<sup>nd</sup> Annual Athletics & Techno Cultural Festival “**KAUTHIG-2024**” on 19<sup>th</sup>, 20<sup>th</sup> and 21<sup>st</sup> March, 2024 for the students of all constituent and affiliated institutes of the University. In this meet we are organizing a “**Content Creator**” competition for the students. This competition will be held under this category i.e.

*Reel Showcase:* - Challenge students to create reels featuring KAUTHIG- 2024 or highlighting promoting the University. The top 3 reels, selected based on highest number of likes during the specified period (13<sup>th</sup> March,2024 – 19<sup>th</sup> March 2024) will be eligible for recognition and prizes.

(NOTE: - Kindly follow all the general instructions mentions below)

You all are requested to send your entries for **Content Creator** before **18-03-2024**, on the following google form link- <https://forms.gle/Y3rVq7QWcy1KkcTk7>

SCAN HERE



### General Instructions: -

1. Students of the affiliated college of Veer Madho Singh Bhandari Uttarakhand Technical University can only participate above\*.
2. All participants will have to bring their identity cards (mandatory) while reporting for the competition\*.
3. Maximum 2 entries (under each category) per college allowed (Strictly 2) \*.
4. Post the video on your social media accounts with the hashtags (#VMSBUTU, # KAUTHIG-2024), and tag University\*.
5. Notify us with a comment under the giveaway post to confirm your entry or send a direct message on any social media platform\*.
6. Get your fans or followers to engage with your post by liking and sharing it to increase your chances of winning.
7. The most creative and captivating entry with the highest engagement wins.
8. Please ensure that the video length is 1min, and no sensitive information or nudity is displayed in the video. Videos that exceed one minutes will be disqualified.
9. Prizes will be given under three category Winner, 1st Runner-up & 2nd Runner-up.
10. The organizers have reserved all rights and authorities regarding all matters related to “KAUTHIG-2024”.

Registrar  
VMSBUTU