



Veer Madho Singh Bhandari Uttarakhand Technical University, Dehradun, India
MBA EVEN SEMESTER EXAMINATION SCHEDULE (2023-2024) REVISION IV
MBA/MBA (FINANCE, MARKETING & HRM)
MBA I YEAR II SEMESTER

S. NO.	TIME AND DATE	REGULAR		BACK/SPECIAL BACK	
		SUBJECT NAME	SUBJECT CODE	SUBJECT NAME	SUBJECT CODE
1.	09:30 AM – 12:30 PM 20 May 2024	Organisational Behaviour	MBT201	Organisational Behaviour	MBAT201
2.	09:30 AM – 12:30 PM 22 May 2024	Management Accounting	MBT202	Management Accounting	MBAT202
3.	09:30 AM – 12:30 PM 24 May 2024	Marketing Management	MBT203	Marketing Management	MBAT204
4.	09:30 AM – 12:30 PM 27 May 2024	Financial Management	MBT204	Financial Management	MBAT205
5.	09:30 AM – 12:30 PM 29 May 2024	Human Resource Management	MBT205	Human Resource Management	MBAT206
6.	09:30 AM – 12:30 PM 31 May 2024	Production and Operation Management	MBT206	Production and Operation Management	MBAT207
7.	09:30 AM – 12:30 PM 01 June 2024	Business Research Methods	MBT207	Business Research Methods	MBAT208
8.	09:30 AM – 12:30 PM 03 June 2024			Special Foundation Course	MBAT203

29-05-2024

Controller of Examination



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MBA EVEN SEMESTER EXAMINATION SCHEDULE (2023-2024) REVISION IV
TENTATIVE MBA DIGITAL MARKETING
MBA I YEAR II SEMESTER

S. NO.	TIME AND DATE	REGULAR/ BACK PAPER	
		SUBJECT NAME	SUBJECT CODE
1.	09:30 AM – 12:30 PM 20 May 2024	Product and brand Management	MBADM202
2.	09:30 AM – 12:30 PM 22 May 2024	Consumer Behaviour	MBADM 203
3.	09:30 AM – 12:30 PM 24 May 2024	Fundamental of Digital Marketing	MBADM 204
4.	09:30 AM – 12:30 PM 25 May 2024	Integrated marketing Communication	MBADM 205
5.	09:30 AM – 12:30 PM 27 May 2024	Financial Management	MBADM201
	09:30 AM – 12:30 PM 29 May 2024	Website Planning and Structure	MBADM 206
6.	09:30 AM – 12:30 PM 31 May 2024	Customer Relationship Management	MBADM 207

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MBA II YEAR IV SEMESTER

S. NO.	TIME AND DATE	REGULAR		SPECIAL BACK	
		SUBJECT NAME	SUBJECT CODE	SUBJECT NAME	SUBJECT CODE
1.	1:30PM–4:30PM 20 May 2024	Business Ethics and Corporate Governance	MBT401	Business Ethics and Corporate Governance	MBAT401
2.	1:30PM–4:30PM 21 May 2024	Financial Derivatives	MBT404F3		
3.	1:30PM–4:30PM 22 May 2024	Project Management	MBT402	Project Management/ Strategic Management	MBAT402/ MBAT402
4.	1:30PM–4:30PM 24 May 2024	Entrepreneurship Development	MBT403	Entrepreneurship Development	MBAT403
5.	1:30PM–4:30PM 25 May 2024	Retail Management	MBT404M2/ MBAT424		
6.	1:30PM–4:30PM 27 May 2024 Elective – Major 3	International Financial Management Product & Brand Management/ International Human Resource Management/ International marketing Management / Green Logistics/ Agri-Supply Chain Management/ Financial Analytics Family Business Management	MBT404F1/ MBT414/ MBT404M1/ MBT404HR1/ MBT404IB1/ MBT404SC2/ MBT404AB1/ MBT404BA2/ MBT405EVD2	International Human Resource Management	MBAT431
7.	1:30PM–4:30PM 28 May 2024	Performance Management	MBT434/ MBAT434/ MBT404HR2		

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8.	1:30PM–4:30PM 29 May 2024 Elective- Major 4	Food technology and Processing Mgmt. Enterprise Resource Planning for managers/ Data Warehousing & Data Mining/ Enterprise Resource Planning for Managers/ Business Optimization and Big Data Analysis Social Entrepreneurship Global Financial markets and Instruments	MBT404AB2 MBT404SC3/ MBT454/ MBT464/ MBT404BA1/ MBT494 MBT404IB2		
9.	1:30PM–4:30PM 30 May 2024	Rural Marketing	MBT404M3/ MBAT423		
10.	1:30PM–4:30PM 31 May 2024 Elective – Minor 2	Mergers and Acquisitions/ Digital Marketing/ Human Resource Planning & Development/ Managing IT-Enabled Services/ Total Quality Management/ Operations and Supply Chain Analytics Materials Management Foreign Exchange Management Advance Research Methods and Predictive Analysis	MBT404F2/ MBT425/ MBT435/ MBT455/ MBT465/ MBT485/ MBT475 MBT404IB3 MBT404BA3	Human Resource Planning and Development/ Merger and Acquisitions/ Digital Marketing Foreign Exchange Management and Currency Derivatives	MBAT435/ MBAT415/ MBAT425 MBAT443
11.	1:30PM–4:30PM 01 June 2024	Financial Services	MBT404F4	Financial Services	MBAT411
12.	09:30 AM – 12:30 PM 03 June 2024	Global Supply chain and outsourcing	MBT404SC1		
13.	1:30PM–4:30PM 03 June 2024	Compensation Management	MBT404HR3/ MBAT433		

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14.	09:30 AM – 12:30 PM 04 June 2024	Sales Management	MBT404M4	Sales Management	MBAT422
15.	09:30 AM – 12:30 PM 05 June 2024	Corporate leadership	MBT404HR4	Corporate leadership	MBAT432
16.	1:30PM–4:30PM 05 June 2024	EXIM Financing and Documentation/ Marketing Analytics/ Entrepreneurial Finance / Lean Supply Chain Management and Supplier Relationship Management	MBT404IB4/ MBT445/ MBAT441/ MBT404BA4/ MBT405EVD4 MBT404SC4/ BAT463		
17.	09:30 AM – 12:30 PM 06 June 2024	Agricultural Marketing Management	MBT404AB4		

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