



Veer Madho Singh Bhandari Uttarakhand Technical University, Dehradun, India
REVISED (II) MBA EVEN SEMESTER EXAMINATION SCHEDULE (2024-25)

MBA I YEAR (II SEMESTER)

S. NO.	TIME AND DATE	REGULAR/BACK PAPER		BACK PAPER	
		SUBJECT NAME	SUBJECT CODE	SUBJECT NAME	SUBJECT CODE
1.	09:30 AM – 12:30 PM 10 June 2025	Organisational Behaviour	MBT201	Organisational Behaviour	MBAT201
2.	09:30 AM – 12:30 PM 12 June 2025	Management Accounting	MBT202	Management Accounting	MBAT202
3.	09:30 AM – 12:30 PM 14 June 2025	Marketing Management	MBT203		
4.	09:30 AM – 12:30 PM 17 June 2025	Financial Management	MBT204	Financial Management	MBAT205
5.	09:30 AM – 12:30 PM 19 June 2025	Human Resource Management	MBT205		
6.	09:30 AM – 12:30 PM 21 June 2025	Production and Operation Management	MBT206	Production and Operation Management	MBAT207
7.	09:30 AM – 12:30 PM 24 June 2025	Business Research Methods	MBT207		


 June 20, 2025
Controller of Examination



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MBA (DIGITAL MARKETING)

I YEAR II SEMESTER

S. NO.	TIME AND DATE	REGULAR/ BACK PAPER	
		SUBJECT NAME	SUBJECT CODE
1.	09:30 AM – 12:30 PM 10 June 2025	Product and brand Management	MBADM202
2.	09:30 AM – 12:30 PM 12 June 2025	Consumer Behaviour	MBADM 203
3.	09:30 AM – 12:30 PM 14 June 2025	Fundamental of Digital Marketing	MBADM 204
4.	09:30 AM – 12:30 PM 17 June 2025	Financial Management	MBADM201
5.	09:30 AM – 12:30 PM 19 June 2025	Integrated marketing Communication	MBADM 205
6.	09:30 AM – 12:30 PM 21 June 2025	Website Planning and Structure	MBADM 206
7.	09:30 AM – 12:30 PM 24 June 2025	Customer Relationship Management	MBADM 207


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MBA (DIGITAL MARKETING)

II YEAR (IV SEMESTER)

S. NO.	TIME AND DATE	REGULAR/ BACK PAPER	
		SUBJECT NAME	SUBJECT CODE
1.	09:30 AM – 12:30 PM 09 June 2025	Services Management	MBADM401
2.	09:30 AM – 12:30 PM 11 June 2025	Strategic Management	MBADM402
3.	09:30 AM – 12:30 PM 13 June 2025	Project Management	MBADM 404
4.	09:30 AM – 12:30 PM 16 June 2025	Personal selling and Sales Management	MBADM 403
5.	09:30 AM – 12:30 PM 18 June 2025	Affiliate Marketing and Google AdSense	MBADM 405
6.	09:30 AM – 12:30 PM 20 June 2025	Analytics Web and Google	MBADM 406



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S. No.	TIME AND DATE	REGULAR/BACK PAPER		BACK PAPER	
		SUBJECT NAME	SUBJECT CODE	SUBJECT NAME	SUBJECT CODE
1.	09:30 AM – 12:30 PM 09 June 2025	Business Ethics and Corporate Governance	MBT401	Business Ethics and Corporate Governance	MBAT401
2.	09:30 AM – 12:30 PM 11 June 2025	Financial Derivatives	MBT404F3	Financial Derivatives	MBAT413
3.	1:30 PM – 4:30 PM 12 June 2025	Marketing Analytics/	MBT404BA4		
4.	09:30 AM – 12:30 PM 13 June 2025	Project Management	MBT402	Project Management	MBAT402/
5.	1:30 PM – 4:30 PM 14 June 2025	Lean Supply Chain Management and Supplier	MBT404SC4		
6.	09:30 AM – 12:30 PM 16 June 2025	Entrepreneurship Development	MBT403	Entrepreneurship Development	MBAT403
7.	1:30 PM – 4:30 PM 16 June 2025	Analytics for HealthCare Management/	MBT405HCHM4		
8.	1:30 PM – 4:30 PM 17 June 2025	Retail Management	MBT404M2	Retail Management	MBAT424
9.	1:30 PM – 4:30 PM 18 June 2025	Rural Marketing	MBT404M3	Rural Marketing	MBAT423
10.	1:30 PM – 4:30 PM 19 June 2025	International Financial Management Product & Brand Management/ International Human Resource Management/ International marketing Management / Agri Supply Chain Management/ Machine Learning/ Hospital Facilities Management/	MBT404F1/ MBT404M1/ MBT404HR1/ MBT404IB1/ MBT404AB1/ MBT405DS1/ MBT405HCHM1/	International Human Resource Management/	MBAT431/


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		Global Supply chain and outsourcing	MBT404SC1		
11.	1:30 PM–4:30 PM 20 June 2025	Financial Services/	MBT404F4/	Financial Services/	MBAT411
12.	1:30PM–4:30PM 21 June 2025	Food technology and Processing Mgmt. Business Optimization and Big Data Analysis Global Financial markets and Instruments Data Visualization/ Green Logistics/ Performance Management	MBT404AB2 MBT404BA1/ MBT404IB2 MBT405DS2/ MBT404SC2/ MBT404HR2	Social Entrepreneurship/ Performance Management	MBAT495/ MBAT434
13.	9:30AM–12:30PM 23 June 2025	Sales Management/ International Agribusiness Trade	MBT404M4/ MBT404AB3	Sales Management	MBAT422
14.	1:30PM–4:30PM 23 June 2025 Elective – Minor 2	Mergers and Acquisitions/ Advance Research Methods and Predictive Analysis / Innovation in HealthCare/ Big Data Technology/ Enterprise Resource Planning for managers	MBT404F2/ MBT404BA3/ MBT405HCHM3/ MBT405DS3/ MBT404SC3	Human Resource Planning and Development/ Digital Marketing	MBAT435/ MBAT425
15.	1:30PM–4:30PM 24 June 2025	Compensation Management/ Financial Analytics	MBT404HR3/ MBT404BA2		
16.	9:30AM–12:30PM 25 June 2025	EXIM Financing and Documentation/	MBT404IB4/	EXIM Financing and Documentation/	MBAT445/
17.	1:30PM–4:30PM 25 June 2025	Corporate leadership Entrepreneurial Finance / Agricultural Marketing Management	MBT404HR4/ MBT405EVD4 MBT404AB4/		


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