



**Veer Madho Singh Bhandari Uttarakhand Technical University, Dehradun, India**  
**TENTATIVE MBA EVEN SEMESTER EXAMINATION SCHEDULE (2025-2026)**  
**I YEAR II SEMESTER**  
**DIGITAL MARKETING**

<b>S. NO.</b>	<b>TIME AND DATE</b>	<b>SUBJECT NAME (Regular/Back)</b>	<b>SUBJECT CODE</b>
1.	23 June 2026 9:30 AM – 12:30 PM	Financial Management	MBADM201
2.	25 June 2026 9:30 AM – 12:30 PM	Product and Brand Management	MBADM202
3.	29 June 2026 9:30 AM – 12:30 PM	Consumer Behavior	MBADM203
4.	01 July 2026 9:30 AM – 12:30 PM	Fundamentals of Digital Marketing	MBADM204
5.	03 July 2026 9:30 AM – 12:30 PM	Integrated Marketing Communications	MBADM205
6.	06 July 2026 9:30 AM – 12:30 PM	Website planning and Structure	MBADM206
7.	08 July 2026 9:30 AM – 12:30 PM	Customer Relationship Management	MBADM207

08 June 2026

**Controller of Examination**

Note:

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2. No request for correction, modification, or inclusion of subjects in the date sheet shall be entertained after 14 June 2026. The concerned institution shall be solely responsible for any non-inclusion of subjects or other discrepancies not reported within the stipulated period.
3. The date sheet is tentative and subject to approval/finalization by the University. Any subsequent changes, if required, shall be notified separately.



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**TENTATIVE MBA EVEN SEMESTER EXAMINATION SCHEDULE (2025-2026)**  
**I YEAR II SEMESTER**

**MBA AND FINANCE MARKETING & HRM**

S. NO.	TIME AND DATE	SUBJECT NAME (Regular/Back)	SUBJECT CODE
1.	23 June 2026 9:30 AM – 12:30 PM	Organisational Behaviour	MBT201
2.	25 June 2026 9:30 AM – 12:30 PM	Management Accounting	MBT202
3.	29 June 2026 9:30 AM – 12:30 PM	Marketing Management	MBT203
4.	01 July 2026 9:30 AM – 12:30 PM	Financial Management	MBT204
5.	03 July 2026 9:30 AM – 12:30 PM	Human Resource Management	MBT205
6.	06 July 2026 9:30 AM – 12:30 PM	Production and Operation Management	MBT206
7.	08 July 2026 9:30 AM – 12:30 PM	Business Research Methods	MBT207

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**TENTATIVE MBA EVEN SEMESTER EXAMINATION SCHEDULE (2025-2026)**  
**II YEAR IV SEMESTER**  
**DIGITAL MARKETING**

<b>S. NO.</b>	<b>TIME AND DATE</b>	<b>SUBJECT NAME (Regular/Back)</b>	<b>SUBJECT CODE</b>
1.	24 June 2026 9:30 AM – 12:30 PM	Services Management	MBADM401
2.	27 June 2026 9:30 AM – 12:30 PM	Strategic Management	MBADM402
3.	30 June 2026 9:30 AM – 12:30 PM	Personal selling and Sales Management	MBADM403
4.	02 July 2026 9:30 AM – 12:30 PM	Project Management	MBADM404
5.	04 July 2026 9:30 AM – 12:30 PM	Affiliate Marketing and Google AdSense	MBADM405
6.	07 July 2026 9:30 AM – 12:30 PM	Analytics Web and Google	MBADM406

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**II YEAR IV SEMESTER**  
**MBA AND FINANCE MARKETING & HRM**

S. NO.	TIME AND DATE	SUBJECT NAME (Regular/Back)	SUBJECT CODE
1	24 June 2026 9:30 AM – 12:30 PM	Project Management	MBT402
3	27 June 2026 9:30 AM – 12:30 PM	Business Ethics and Corporate Governance	MBT401
4	30 June 2026 9:30 AM – 12:30 PM	Entrepreneurship Development	MBT403
5	02 July 2026 9:30 AM – 12:30 PM	Marketing Analytics/ Corporate Leadership/ Lean Supply Chain and Supplier Relationship Management/ Agricultural Marketing Management	MBT404BA4/ MBT404HR4/ MBT404SC4/ MBT404AB4
7	04 July 2026 9:30 AM – 12:30 PM	Mergers and Acquisitions/ Financial Services	MBT404F2/ MBT404F4
8	07 July 2026 9:30 AM – 12:30 PM	EXIM Financing and Documentation	MBT404IB4
		Sales Management	MBT404M4
		Hospital Facilities Management	MBT405HCHM1
		Analytics for Health Care Management	MBT405HCHM4
		Food Technology and Processing Management	MBT404AB2
		Financial Analytics	MBT404BA2
		International Financial Management	MBT404F1
		Compensation Management	MBT404HR3

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S. NO.	TIME AND DATE	SUBJECT NAME (Regular/Back)	SUBJECT CODE
		Global Financial Markets and Instruments	MBT404IB2
		Product and Brand Management	MBT404M1
		Global Supply Chain and Outsource Manufacturing	MBT404SC1
		Social Entrepreneurship	MBT405EVD3
		Innovation in Health Care	MBT405HCHM3
		Agri Supply Chain Management	MBT404AB1
		Advanced Research Methods and Predictive Analysis	MBT404BA3
		International Human Resource Management	MBT404HR1
		International Marketing Management	MBT404IB1
		Retail Management	MBT404M2
		Green Logistics	MBT404SC2
		Enterprise Resource Planning for Managers	MBT404SC3
		Hospital Information Systems	MBT405HCHM2
11	09 July 2026 9:30 AM – 12:30 PM	Performance Management/ Business Optimization and Big Data Analysis	MBT404HR2/ MBT404BA1
13	13 July 2026 9:30 AM – 12:30 PM	Financial Derivatives	MBT404F3
14	14 July 2026 9:30 AM – 12:30 PM	Rural Marketing/ Family Business Management	MBT404M3/ MBT405EVD2

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