Veer Madho Singh Bhandari Uttarakhand Technical University, Dehradun, India

REVISED (II) MBA EVEN SEMESTER EXAMINATION SCHEDULE (2025-2026)

I YEAR II SEMESTER

DIGITAL MARKETING

S. NO.	TIME AND DATE	SUBJECT NAME (Regular/Back)	SUBJECT CODE
1.	25 June 2026 9:30 AM – 12:30 PM	Financial Management	MBADM201
2.	29 June 2026 9:30 AM – 12:30 PM	Product and Brand Management	MBADM202
3.	01 July 2026 9:30 AM – 12:30 PM	Consumer Behavior	MBADM203
4.	03 July 2026 9:30 AM – 12:30 PM	Fundamentals of Digital Marketing	MBADM204
5.	06 July 2026 9:30 AM – 12:30 PM	Integrated Marketing Communications	MBADM205
6.	08 July 2026 9:30 AM – 12:30 PM	Website planning and Structure	MBADM206
7.	10 July 2026 9:30 AM – 12:30 PM	Customer Relationship Management	MBADM207

03.07.2026

Controller of Examination

Veer Madho Singh Bhandari Uttarakhand Technical University, Dehradun, India

REVISED (II) MBA EVEN SEMESTER EXAMINATION SCHEDULE (2025-2026)

I YEAR II SEMESTER

MBA AND FINANCE MARKETING & HRM

S. NO.	TIME AND DATE	SUBJECT NAME (Regular/Back)	SUBJECT CODE
1.	25 June 2026 9:30 AM – 12:30 PM	Financial Management	MBT204
2.	29 June 2026 9:30 AM – 12:30 PM	Organisational Behaviour	MBT201
3.	01 July 2026 9:30 AM – 12:30 PM	Management Accounting	MBT202
4.	03 July 2026 9:30 AM – 12:30 PM	Marketing Management	MBT203
5.	06 July 2026 9:30 AM – 12:30 PM	Human Resource Management	MBT205
6.	08 July 2026 9:30 AM – 12:30 PM	Production and Operation Management	MBT206
7.	10 July 2026 9:30 AM – 12:30 PM	Business Research Methods	MBT207

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II YEAR IV SEMESTER

DIGITAL MARKETING

S. NO.	TIME AND DATE	SUBJECT NAME (Regular/Back)	SUBJECT CODE
1.	27 June 2026 9:30 AM – 12:30 PM	Services Management	MBADM401
2.	30 June 2026 9:30 AM – 12:30 PM	Strategic Management	MBADM402
3.	02 July 2026 9:30 AM – 12:30 PM	Personal selling and Sales Management	MBADM403
4.	04 July 2026 9:30 AM – 12:30 PM	Project Management	MBADM404
5.	07 July 2026 9:30 AM – 12:30 PM	Affiliate Marketing and Google AdSense	MBADM405
6.	09 July 2026 9:30 AM – 12:30 PM	Analytics Web and Google	MBADM406

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REVISED (II) MBA EVEN SEMESTER EXAMINATION SCHEDULE (2025-2026)

II YEAR IV SEMESTER

MBA AND FINANCE MARKETING & HRM

S. NO.	TIME AND DATE	SUBJECT NAME (Regular/Back)	SUBJECT CODE
1.	24 June 2026 9:30 AM – 12:30 PM	Project Management	MBT402
2.	27 June 2026 9:30 AM – 12:30 PM	Business Ethics and Corporate Governance	MBT401
3.	27 June 2026 01:30 AM – 04:30 PM	Product and Brand Management	MBT404M1
4.	30 June 2026 9:30 AM – 12:30 PM	Entrepreneurship Development	MBT403
5.	30 June 2026 01:30 AM – 04:30 PM	EXIM Financing and Documentation	MBT404IB4
6.	02 July 2026 9:30 AM – 12:30 PM	Marketing Analytics/ Corporate Leadership/ Lean Supply Chain and Supplier Relationship Management/ Agricultural Marketing Management	MBT404BA4/ MBT404HR4/ MBT404SC4/ MBT404AB4
7.	02 July 2026 01:30 AM – 04:30 PM	Global Supply Chain and Outsource Manufacturing	MBT404SC1
8.	04 July 2026 9:30 AM – 12:30 PM	Mergers and Acquisitions/ Financial Services	MBT404F2/ MBT404F4

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S. NO.	TIME AND DATE	SUBJECT NAME (Regular/Back)	SUBJECT CODE
9.	04 July 2026 01:30 AM – 04:30 PM	Agri Supply Chain Management	MBT404AB1
10.	07 July 2026 9:30 AM – 12:30 PM	Analytics for Health Care Management/ Food Technology and Processing Management/ Financial Analytics/ Social Entrepreneurship/ Innovation in Health Care/ International Marketing Management/ Green Logistics/ Enterprise Resource Planning for Managers	MBT405HCHM4/ MBT404AB2/ MBT404BA2/ MBT405EVD3/ MBT405HCHM3/ MBT404IB1/ MBT404SC2/ MBT404SC3
11.	07 July 2026 01:30 AM – 04:30 PM	International Financial Management	MBT404F1
12.	09 July 2026 9:30 AM – 12:30 PM	Performance Management/ Business Optimization and Big Data Analysis	MBT404HR2/ MBT404BA1
13.	09 July 2026 01:30 AM – 04:30 PM	Retail Management/ Advanced Research Methods and Predictive Analysis	MBT404M2/ MBT404BA3
14.	10 July 2026 9:30 AM – 12:30 PM	Hospital Facilities Management	MBT405HCHM1
15.	10 July 2026 01:30 AM – 04:30 PM	Global Financial Markets and Instruments/ Hospital Information Systems	MBT404IB2/ MBT405HCHM2

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16.	13 July 2026 9:30 AM – 12:30 PM	Financial Derivatives	MBT404F3
17.	13 July 2026 01:30 AM – 04:30 PM	Sales Management	MBT404M4
18.	14 July 2026 9:30 AM – 12:30 PM	Rural Marketing/ Family Business Management	MBT404M3/ MBT405EVD2
19.	14 July 2026 01:30 AM – 04:30 PM	International Human Resource Management	MBT404HR1
20.	15 July 2026 9:30 AM – 12:30 PM	Compensation Management	MBT404HR3

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