

Subject Code:-22BHMT104

Roll No. _____

Odd SEMESTER EXAMINATION, 2022-23
BHMCT-1st Sem. year. 1st
Subject Name-Tourism Operations

Time- 3 hrs.

Max. Marks- 70

Note- Attempt all question. All Questions carry equal marks. In case of any ambiguity or missing data, the same may be assumed and state the assumption made in the answer.

Ques. 1 Answer any four Questions of the following.

4x3.5=14

- a) Explain the objectives of tourism.
- b) Write a short note on architectural heritage of India .
- c) Explain the role of private sector in tourism planning.
- d) Write a short note on components of a tour package.
- e) What are the qualities required for a guide?
- f) Explain tour costing.

Ques. 2 Answer any four Questions of the following.

4x3.5=14

- a) Write a short note on nature of tourism.
- b) Describe some natural tourism resources of India .
- c) What are various steps in tourism planning?
- d) Write a short note on escorted tour and business tour.
- e) What is the role of guides and escorts in tourism industry?
- f) Write a short note on tourism products.

Ques. 3 Answer any Two Questions of the following.

2x7=14

- a) Define tourism and explain economic benefits of tourism.
- b) Write a detailed note on tourism policy of India.
- c) Explain the types of tour operator .

Ques. 4 Answer any two Questions of the following.

2x7=14

- a) What is an itinerary? Explain itinerary planning.
- b) What is the role and function of guides and escorts?
- c) What is tour? What are the various steps to plan a tour?

Ques. 5 Answer any two Questions of the following.

2x7=14

- a) Write a note on fairs and festivals of india in detail..
- b) What are the various elements of tourism?.
- c) Write a detailed note on objectives of tourism.