

Subject Code:-BHMT 701

Roll No. _____

ODD SEMESTER EXAMINATION, 2022-23

BHMCT-7th Sem. Year: 4th

Subject Name: Research Methodology

Time- 3 hrs.

Max. Marks- 100

Note- Attempt all question. All Questions carry equal marks. In case of any ambiguity or missing data, the same may be assumed and state the assumption made in the answer.

Ques. 1 Answer any four Questions of the following.

4x5=20

- a) Define research. Explain the four characteristics of research.
- b) Why statement of research problem is the most important step in the research process?
- c) State the concept of hypothesis and define its types.
- d) Distinguish between questionnaire and schedule (At least 4 points)
- e) Explain sampling and census.

Ques. 2 Answer any four Questions of the following.

4x5=20

- a) Define data. Explain the methods of collecting primary data.
- b) What are the various problems faced by the Indian researchers?
- c) What is secondary data? Explain the various sources to collect the secondary data.
- d) Draw a layout of research report.
- e) Why editing and coding of data is important in the processing of data?

Ques. 3 Answer any Two Questions of the following.

2x10=20

- a) Explain the process of research methodology.
- b) What are the types of reports required in an organization?
- c) What do you understand by processing of data? Explain the steps involved in it.

Ques. 4 Answer any Two Questions of the following.

2x10=20

- a) What do you understand by research design? Explain two types of research design.
- b) Explain the various types of sampling.
- c) Why analysis and interpretation of data holds the important place in research methodology?

Ques. 5 Answer any Two Questions of the following.

2x10=20

- a) Define report, and explain the steps involved in writing a research report.
- b) How research is fruitful in hospitality industry in context with various departments?
- c) What are the various types of research?