

## SEMESTER EXAMINATION 2022-2023

1<sup>st</sup> year Ist semester BBA LLB

## PRINCIPLES AND PRACTICES OF MANAGEMENT

Duration: 3:00 hrs.

Max Marks: 70

**Note: Attempt all questions. All questions carry equal marks. In case of any ambiguity or missing data, the same may be assumed and state the assumption made in the answer.**

Q 1.	<p><b>Answer any four parts of the following within 100 to 125 words.</b></p> <p>a) "Management is the process of getting things done". State the meaning of the term Management using its relative importance.</p> <p>b) What are the various roles played by the manager in today's era?</p> <p>c) Science, not the rule of thumb. Elaborate</p> <p>d) Distinguish between Recruitment and Selection.</p> <p>e) State any five points that highlight the importance of controlling.</p> <p>f) How the qualitative methods differ from quantitative methods of forecasting?</p>	4x3.5=14
Q 2.	<p><b>Answer any four parts of the following within 100 to 125 words.</b></p> <p>a) Differentiate between the concept of Scientific management and Administrative management.</p> <p>b) "Staffing makes for higher performance by putting the right person at the right place". Is this statement true? If yes, explain why.</p> <p>c) What are the various functions of Management?</p> <p>d) A comprehensive managerial system that integrates many key managerial activities in a systematic manner. Explain the Statement and identify the benefits and weaknesses of MBO.</p> <p>e) Name and define the process that helps in finding possible candidates for a job or a function.</p> <p>f) "Planning and Controlling are inseparable twins of management." How?</p>	4x3.5=14
Q 3.	<p><b>Answer any two parts of the following within 200 to 250 words.</b></p> <p>a) Proper utilization of human resources is possible since it inspires employees to make the best possible use of different factors of production. Discuss the role of motivation using the above statement.</p> <p>b) Evolution of management has different stages of development. Give examples of few theories of Management.</p> <p>c) Organizing is the process of identifying and grouping the activities required to attain the objectives. How can Organizing help in improving the efficiency of an organization? Explain the importance of Organizing.</p>	2x7=14

Q 4.	<p><b>Answer any two parts of the following within 200 to 250 words</b></p> <p>a) How does effectiveness differ from efficiency? Elaborate with a suitable example.</p> <p>b) Explain Henri Fayol's concept of Administrative management using its 14 principles of management.</p> <p>c) Deciding in advance the future course of action. Elaborate on the statement and state the process of planning with a suitable example.</p>	2x7=14
Q 5.	<p><b>Answer any two parts of the following within 200 to 250 words</b></p> <p>a) The systematic study of relationships between people and tasks for the purpose of redesigning the work process to increase efficiency. Explain and discuss the concept of Scientific management.</p> <p>b) Management is a Science or an Art. Elaborate the statement with the help of a suitable example.</p> <p>c) "A collection of diverse individuals with different needs but working towards fulfilling the common organizational goals". Does this statement highlight the features of management? Elaborate.</p>	2x7=14

\*\*\*\*\*