

Online Certification Program

on

Media Law

by

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at

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OBJECTIVES OF ONLINE CERTIFICATION PROGRAM - MEDIA LAW LEARNING

Online Certification Program provides concentrated classes, delivered in a cost-effective and convenient way to enhance practical skills. This program facilitates more attention from teachers and classmates, teaching valuable life lessons of time management and self-discipline.

- To introduce learners to legal and ethical issues related to media.
- To help students and professionals to gain an understanding of media laws in India and their implications on the profession of Journalism.
- To make legal professional more familiar with emerging legal issues associated with role of media.
- To identify and analyze ethical questions pertaining to Journalism.

ONLINE CERTIFICATION PROGRAM ADVANTAGES

- Interactive learning environment and networking opportunities
- Cost-effective and time saving
- Better career opportunities in the job market.

AIMS OF MEDIA LAW

- To make our students well versed with the media and law.
- To make media professionals aware about the law.
- Able to find the solutions of the problems in their own way.

ELIGIBILITY CRITERIA FOR THE PROPOSED COURSE

- 10 + 2 or equivalent.
- Students should have a basic knowledge of computers.

COURSE OUTCOME

- Gain knowledge about basic concepts of Media law.
- To attain an analytical knowledge into ethical issues related to media.
- Creating an understanding among students about the importance of responsible Journalism which works within the framework of laws and ethics

BENEFITS OF ONLINE CERTIFICATION PROGRAM

- Certificate will be obtained from reputed Veer Madho Singh Bhandari Uttarakhand Technical (VMSBUT) University, Dehradun, Uttarakhand, India, weightage to resume or curriculum vitae for upcoming Placement opportunities.
- Supports to gain in-depth knowledge of opted stream.
- Introduce students to legal and ethical issues related to mass media.
- Help to understand and enhance the enthusiasm in chosen areas of Interest and Specialization for higher studies in near future.
- Awareness to identify and analyze ethical questions pertaining to Journalism.

Program Structure:

Details of Online Certification Program are mentioned in Table 1.

Table- 1: Online Certification Program Structure

| Course Name | Program Detail |
|--------------------------|---|
| Proposed Branches | <ul style="list-style-type: none">• Media law |
| Course Fee (in Rs.) | 5000/- (Total fees for complete course per student) |
| Expected No. of Students | 30 (Thirty) / Batch |
| Venue | Jagran School of Law, Dehradun |
| Duration of Program | 40 Hours (30 Days) |
| Delivery Mode | Hybrid Mode i.e. Online (80%) + Offline – Assessments and doubt clearing sessions (20%) |

HARDWARE AND SOFTWARE REQUIREMENTS TO RUN CERTIFICATION PROGRAM

- Computer system with High-speed Internet.
- Need to install Microsoft teams/ Zoom

SESSION / COURSE PLAN

The duration of the session/course plan is given in Table 2.

Table - 2: Session Plan of the Media law

| Sl. No. | Topic | Duration | Date |
|---------|---|----------|------|
| 1. | Identify and analyze ethical questions pertaining to Journalism | 01 Hour | |
| 2. | Origin and History of Media | 01 Hour | |
| 3. | Types of Media | 01 Hour | |
| 4. | Advantages of Media | 01 Hour | |
| 5. | Disadvantages of Media | 01 Hour | |
| 6. | Role and Responsibilities of Media | 01 Hour | |
| 7. | Media and Laws | 01 Hour | |
| 8. | Media and Indian Constitution | 01 Hour | |
| 9. | Constitutional Restrictions on Media | 01 Hour | |
| 10. | Contempt of Court | 01 Hour | |
| 11. | Decency or morality | 01 Hour | |
| 12. | Sedition and security of the State | 01 Hour | |

| | | | |
|-----|--|---------|--|
| 13. | Defamation | 01 Hour | |
| 14. | Information Technology Act and Media | 01 Hour | |
| 15. | Censorship Laws and Media | 01 Hour | |
| 16. | Ethics and Codes for Media Professionals | 01 Hour | |
| 17. | Guidelines and Policies for Media | 01 Hour | |
| 18. | Miscellaneous Regulations and Laws on Media | 01 Hour | |
| 19. | Digital piracy and Challenges | 01 Hour | |
| 20. | Social Media and OTT regulation code | 01 Hour | |
| 21. | Crimes and Media Trial | 01 Hour | |
| 22. | Mob Lynching and Media | 01 Hour | |
| 23. | Hate speech and Role of Media | 01 Hour | |
| 24. | Media and post-truth | 01 Hour | |
| 25. | Women and Children in media | 01 Hour | |
| 26. | Soldiers and Social Media Apps | 01 Hour | |
| 27. | Rules and Social Media Guide for Soldiers and their families | 01 Hour | |
| 28. | Impact of social media on children and adults | 01 Hour | |
| 29. | World Press Freedom Index | 01 Hour | |
| 30. | Excessive Politicization of the Media | 01 Hour | |
| 31. | Corruption and Defamation law suits against journalists | 01 Hour | |
| 32. | Owner Centered Editorial Policies | 01 Hour | |
| 33. | Blasphemy and Media | 01 Hour | |
| 34. | TRP Ratings and Media | 01 Hour | |
| 35. | International trends on media | 01 Hour | |
| 36. | International conventions and protocols | 01 Hour | |
| 37. | Role of United Nations in protecting rights of journalists | 01 Hour | |
| 38. | Impact and Role of social media during Pandemic | 01 Hour | |
| 39. | Indian Judges on Media | 01 Hour | |
| 40. | Summary Lecture | 01 Hour | |

Note: This short-term course will be conducted every Friday (2 hours) and Saturday (3 hours) in a week.